



Making it Easy to Move Home



To help you make that next move we have four fantastic offers available to you...

At Peter Ward Homes we try to make the experience of buying one of our homes as simple as possible. Our experienced on-site sales team can give you all the advice you need and our Head office team are available to help. We know that it isn't always easy buying your new home. Whether you are a first-time buyer, moving to a larger family home or downsizing you need all the help you can get.

That's why, alongside our fantastic, well designed homes and great sales service, we have four schemes that could help you to move and save you money. Please note not all incentives can be combined. Read more about them here and if you need any more information talk to our Sales Representative on site or visit our website.



Mortgage Guarantee

Only have a small amount to put down?
Now you can move in with just a 5% deposit.



A "Help to Buy Mortgage Guarantee" means you can buy a home with a minimum deposit of 5% of the purchase price. In the past the large deposits required by lenders have frustrated buyers. Not any more!

How does it work?

The home you choose must:

- Sell for less than £600,000
- Not be used as a second home or as a buy-to-let property

You can use a Help to Buy Mortgage Guarantee to buy a newly built home. You don't have to be a first time buyer and there is no maximum income level. You need to have a minimum 5% deposit and meet the lenders criteria.



Equity Loan

Moving Home? Find your 5% deposit and
this scheme will lend you a further 20%.



A "Help to Buy Equity Loan" is a Government backed scheme. You only need a 5% deposit, and the government can lend you a further 20% in the form of an equity loan.

How does it work?

It is available on new build homes only and is available to all buyers*

- There is a maximum home purchase value of £600,000.
- All you need is a minimum 5% deposit (or more) to qualify
- The Government can then lend you up to 20% of the value of your property through an equity loan.
- The government loan can be repaid at any time or when you sell your home.

You can even take advantage of our FreeSell Scheme to find a buyer for your existing property (see the next page).

**Terms and Conditions apply*

For more information talk to our on-site Sales Representatives or visit our Website...



FreeSell

Need some help selling your present home?



FreeSell is exactly what it says. We market your existing property and pay all the estate agents costs, leaving you free to buy your new Peter Ward home.

How does it work?

- You choose your new Peter Ward Home.
- We arrange for estate agents to value your existing property and we agree a realistic price with you. In the event of a lower offer being accepted, we will even make up the difference.*
- You reserve your property, with a reservation fee, and we start marketing your property.
- Once we find a buyer for you we proceed to contract.
- You remain in your property until you take ownership of your new Peter Ward home.

We then pay all the estate agents costs and can even recommend a local, cost effective solicitor.

**Terms and Conditions apply*

PartExchange

Need to move quickly and with no fuss? Let us buy your home.



To save you the cost and hassle of selling your existing property, we may be able to accept it in Part Exchange against a new Peter Ward home at 100% of its market value.

How does it work?

Part Exchange is ideal if you have been struggling to sell your home and are keen to move or if you don't want to get involved in the selling. It's great if you need to move quickly for any reason. And it means you know exactly what you can afford. It means:

- A guaranteed cash buyer for your existing home at 100% of the market value.
- Once the price is agreed then things move quickly.
- No chain means no last minute hitches caused by buyers
- No estate agents fees for you to pay. We buy the house and place it on the market ourselves.

For more information talk to our on-site Sales Representatives or visit our Website...



Location, design and resale potential are important things people look for when buying their new home, according to housebuilder Peter Ward.

"Price will always be a prime consideration in the choice of your new home, along with location and style. The market demands that house builders offer a wide range of new, innovative buyer incentives, as we do. However, you buy a home to live in and there is more to a house purchase than the final price.

We carry out a detailed Customer Satisfaction survey among all our buyers and last year's results showed price was not the most important factor. For example purchasers were very happy with their overall package and particularly

the build quality. They also scored the After Sales Service they got from Peter Ward Homes very highly.

However, what really stood out from our research was that potential buyers are looking ever closer at the quality of build, the attention to detail and the reliability factor of a new home. Our advice to purchasers is to look at the overall deal and consider things like resale potential, location, build quality and design as well as price and incentives offered."

Peter Ward
Managing Director of Peter Ward Homes Ltd



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